

The Istana
Redefining Refinement



HOTEL ISTANA
KUALA LUMPUR CITY CENTRE

C2 JUNE 18 - JULY 1, 2011

Corporate | MALAYSIA SME*

Of MICE and entrepreneurs

By Calyn Yap

Hotel Istana Kuala Lumpur has revealed the transformation of its ballroom to the public, with the theme of We Love MICE on June 3, which highlighted the hotel's determination to accommodate and host all kinds of events and functions, from small to large.

The Grand Mahkota Ballroom, foyer area and 16 meeting rooms were newly refurbished and given a new look, with the grand ballroom now boasting one of the largest pillarless ballrooms in the city which is able to host up to 2,000 guests.

"We are bringing ourselves to the next level in the hospitality industry. It is our utmost priority to uphold our product quality and host our guests with a memorable stay, an enjoyable dining experience and act as a good venue for events and functions. It is



Hotel Istana's newly refurbished grand ballroom has a capacity of 2,000 guests

our pride to constantly find ways to further upgrade the standards of our hotel's hospitality and hence, the Grand Mahkota Ballroom launching pens down yet another proud event for us," said Hotel Istana general manager Praba G Menon.

The grand ballroom refurbishment is geared to set a new service standard to highlight to its clients the hotel's support towards encouraging Meetings, Incentives, Conferencing and Exhibitions (MICE) in the country.